



**Port of
Whitman
County**

Whitman County Economic Development Informational Meeting (EDIM)

October 18, 2023
11:45 am – 1:30 pm
The Center
110 S. Main St.
Colfax, WA

www.portwhitman.com



Core Elements of Work

- Small Business Development
- Economic Profiling
- Existing Business Retention/Expansion
- Business Recruitment, Marketing & Advertising
- Site and Infrastructure Development
- Economic Development Advocacy

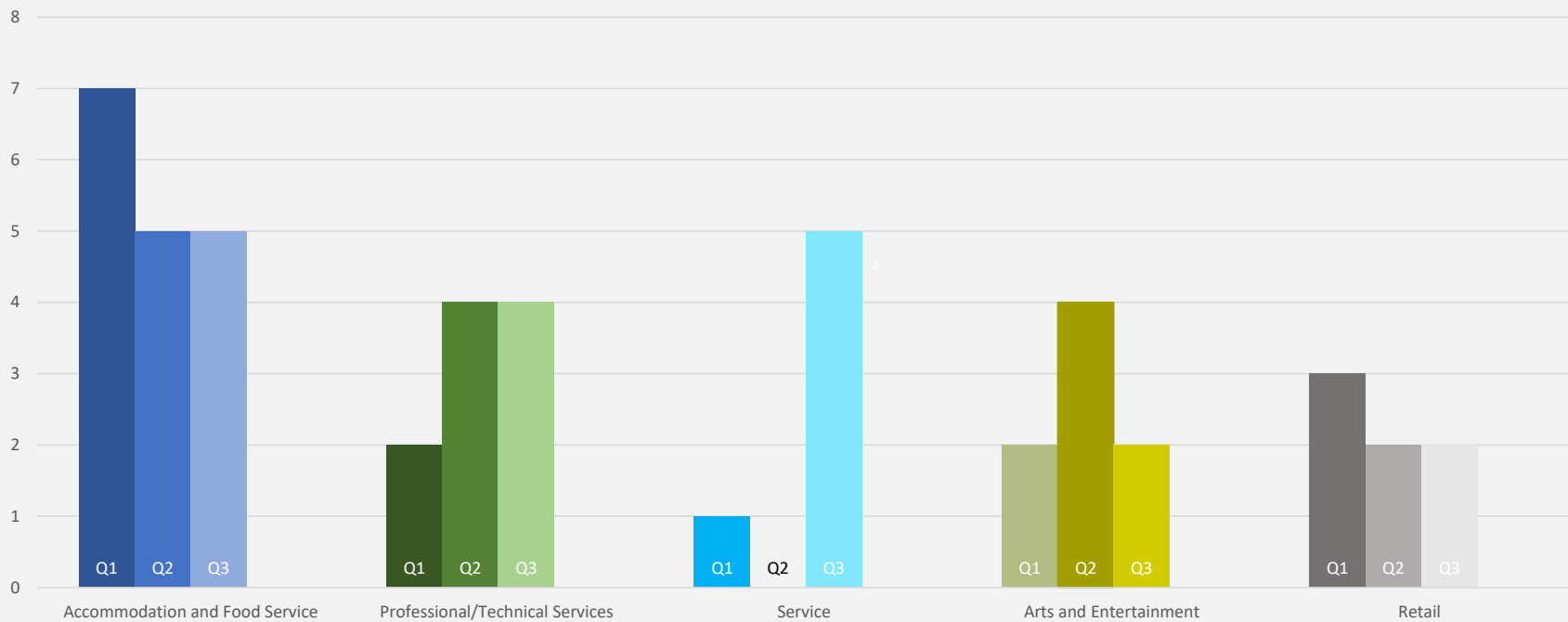
* Elements of work are not listed in any order of importance. Each element is important in this economic development plan.

Small Business Development Center (SBDC)



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Most Common SBDC Client Demographics, YTD



Our Metrics



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Metric	Annual Goal (July 2023-June 2024)	September 2023
Marketing Plan	1	
Start-ups (businesses started within the last 2 years)	8	5
Existing Business Interactions	75	9
Business Recruitment (initiated contact with out-of-state businesses)	6	1
Export Assistance	3	
Training Opportunities	12	Formal partners include One Palouse and SBDC

Economic Indicators



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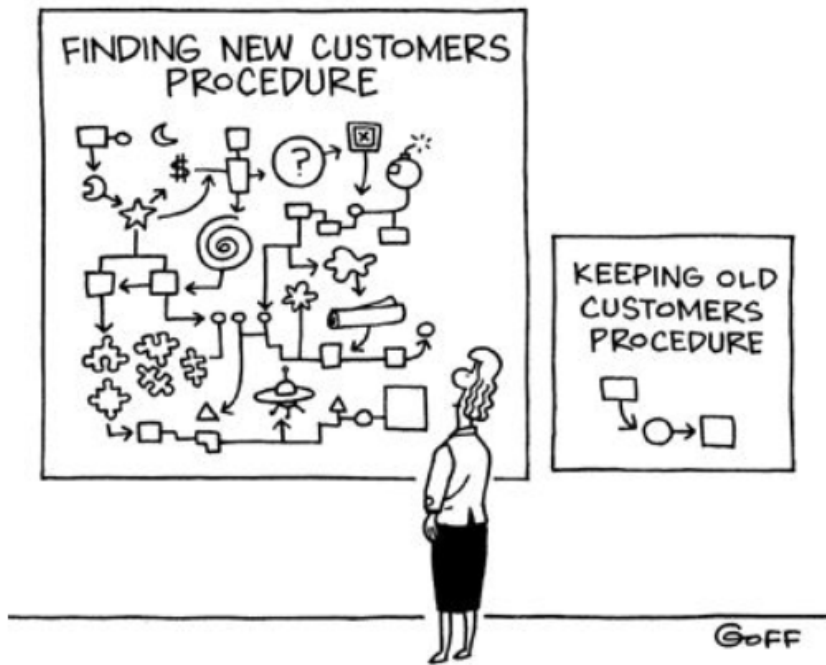
- Employment Report
- Population
- Median Home Prices and Housing Market Snapshot
- Status of EWU Contract for Whitman County curated economic indicators

Existing Business Retention & Expansion (BRE)



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- Plug Power
- Childcare
- BRE Outreach Plans

PROFILE | PROJECT SITE

- Port of Central Ferry comprised of **147 acres** divided into **18 industrial lots** and one public port site
- Site positioned off State Route 127 between Colfax and Walla Walla
- Project site is **Lot F**, an 11.24-acre site on the port's southeastern end



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PUBLIC PROJECT | RAIL & WATER INFRASTRUCTURE



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- Port owned rail served by WATCO
- Rail siding to serve Lot F to support private sector manufacturing and shipping logistics

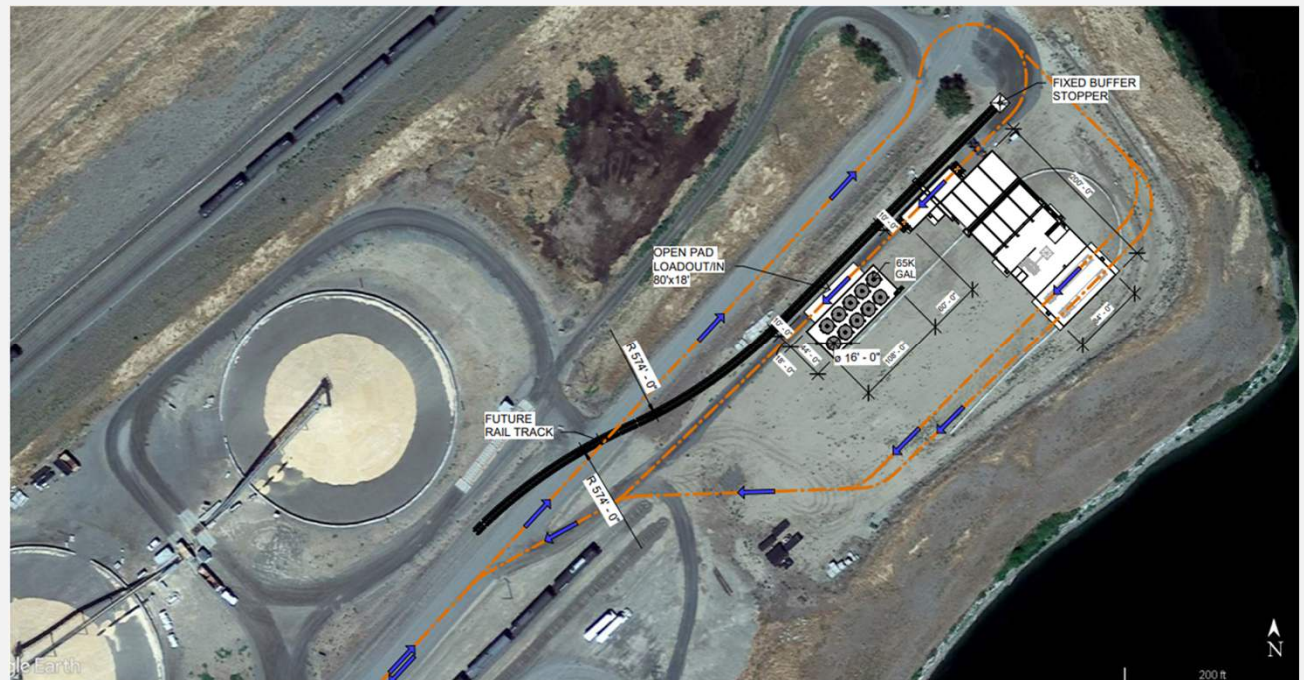


PUBLIC PROJECT | RAIL & WATER INFRASTRUCTURE



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- Port owned rail served by WATCO
- Rail siding to serve Lot F to support private sector manufacturing and shipping logistics
- Design/permitting underway




Business Recruitment, Retention & Expansion

BUSINESS RECRUITMENT – ACTIVE BUSINESS LEAD REPORT

DATE	LEAD SOURCE	TYPE OF BUSINESS	CRITERIA	BENEFITS	STATUS
Jul - 23	Private	Project Distribution Beverage industry	Industrial zoned property	15-20 FTE	Site identified. Funding being pursued for publicly owned infrastructure project
Jul - 23	Private	Project Hydrogen Green energy	Industrial zoned property	~5 FTE	Lease negotiations underway
Jul - 23	Private	Project Promotion Marketing agency	1,500-2,000 sq ft. 3 offices	~5 FTE	Site selected in Pullman, WA – LEAD CLOSED
Jul - 23	Private	Project Fresh Food distribution	6,000-8,000 sq. ft	15-20 FTE Private investment unknown	Site identified. Negotiations underway.
Jul - 23	Private	Project Pilot Green energy	Seeking location for pilot project, industrial zoned property	FTE unknown Private investment unknown	Awaiting addition information from lead
Jul - 23	Private	Project Grow Childcare	Needs larger space	FTE unknown Private investment unknown	Funding and site discussions underway

 Business Lead Cold or on Hold

 Still Active Business Lead

 New or Reactivated Business Lead

Business Recruitment, Retention & Expansion

BUSINESS RECRUITMENT – ACTIVE BUSINESS LEAD REPORT

DATE	LEAD SOURCE	TYPE OF BUSINESS	CRITERIA	BENEFITS	STATUS
Aug 23	Private	Project Bean Food & Beverage Industry	Existing building	Private investment unk. 1-2 FTE	Seeking Whitman County locations for expansion.
Sept 23	DOC	Project Papillon Monarque Manufacturing	2.9 – 4 acres Ind. Zoned Prefer to lease building 52,864 gallons water/day	Private investment \$20- 50mil 50 FTE	No existing sites meeting preferred criteria
Oct 23	Site Selector	Project Cyan Manufacturing	50 acres + Water access	Private investment unknown	No existing sites meeting preferred criteria

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 Still Active Business Lead

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Site & Infrastructure



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- Presentations:
 - Palouse Brownfields Phoenix Award – Tim Sievers, Mayor
 - Waste Management Adams County Project – Ken Gimpel
 - Whitman County Broadband Action Team – Calvin Johanson

Waste Management Adams County Project



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Waste Management Adams County Project



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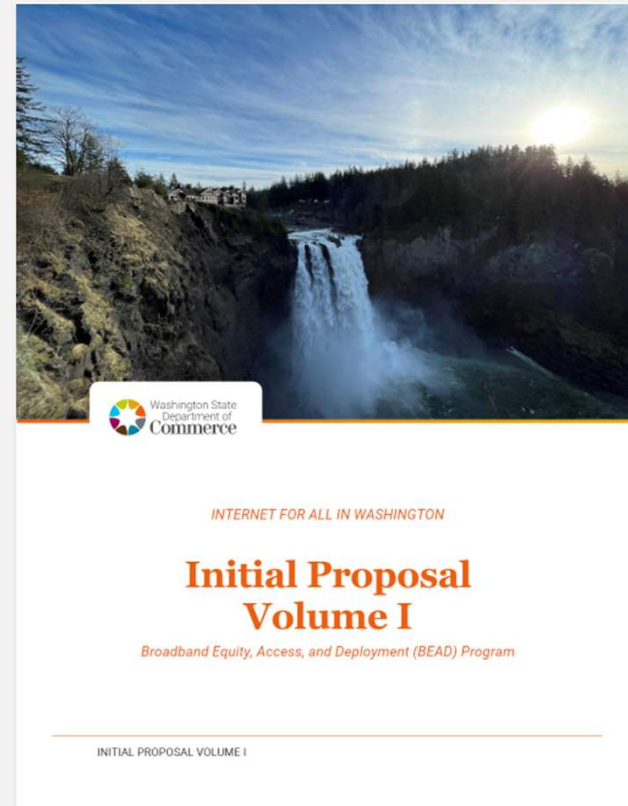


Ken Gimpel
Senior Manager Business Development
Pacific Northwest/BC Area
(509) 435-6961
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Broadband Update

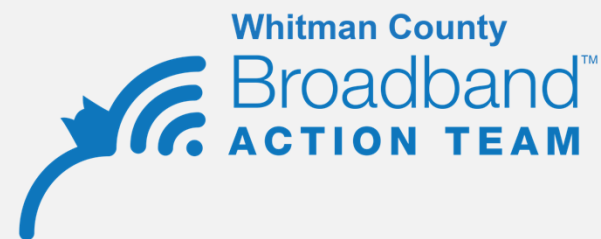
- \$1.23B in federal Broadband, Equity, Access and Deployment (BEAD) Funds
- [BEAD 5-Year Action Plan](#)
- [Digital Equity Plan](#)
 - Out for public comment until October 31st
- [WSBO Initial Proposal Volume 1](#)
 - Challenge Process
 - Unserved/Underserved Locations
 - Out for public comment until Nov. 10th



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What to Expect

- Look for [Community Anchor Institutions \(CAIs\) list](#) Email
- Applications ~ Fall 2024
- Construction ~ Spring/Summer 2025
- Join the Whitman County Broadband Action Team (BAT)
 - Email kalvin@portwhitman.com
 - Every other Monday 3:30-4:30 pm

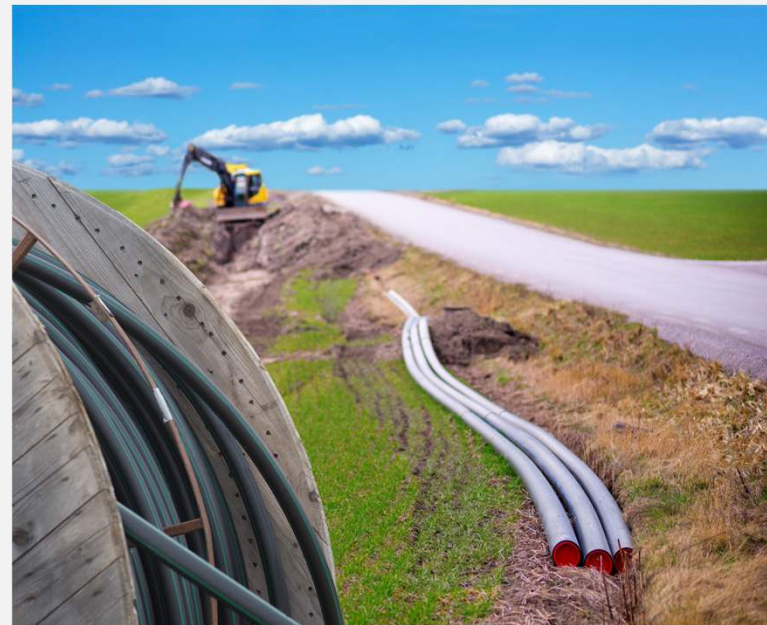


FTTH Expansion Project

- Port Awarded \$1.1M
- ~100 homes on the outskirts of town (**Palouse**, Garfield, Oakesdale, **Tekoa** and Rosalia)
- Expected to be an Expansion of the existing network



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Economic Development Advocacy

The poster for the 20th Annual Palouse Basin Water Summit. It features a dark blue background with a light blue topographic map on the right side. The word "Thirst" is written in large white letters, with a water droplet falling from the letter 'i'. The text on the poster includes:

palouse BASIN 20th Annual Palouse Basin Water Summit

Thirst

Erica Gies, Keynote Speaker
An award-winning independent journalist who writes about water, climate change, plants, and critters.

October 26, 2023
SEL Event Center
Pullman, Washington
4:30 pm - 8:00 pm

www.palousebasinwatersummit.org



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Closing & Contact Information

Email: ado@portwhitman.com

Next EDIM: January 10, 2024

www.portwhitman.com