September 25, 2024 11:45 am – 1:30 pm The Center 110 S. Main St. Colfax, WA



Whitman County

Economic Development

Informational Meeting (EDIM)

Follow us on social media:



#### **Small Business Development Center (SBDC)**

Juan Garcia, Business Advisor, <u>juan.garcia@wsbdc.org</u>





Data Elements	Current Value	Cumulative to Date
CASE TOTALS (Clients)	0	0
Number of Clients Counseled	9	45
Number of New Clients	2	20
Company Status	0	0
Pre-venture/Nascent	4	38
Startups	3	5
In Business	2	20
CASE TOTALS (Total Hours)	0	0
All Prep + Contact Client Hours	34	247
New Client Hours	12	41
CASE TOTALS (Impacts)	0	0
Capital Infusion	7,000	252,000
Number Businesses Created	1	2
Jobs Created	1	2
Jobs Saved/Retained	0	0
Jobs Supported (In Business)	13	126
DEMOGRAPHICS (Type of Business, # of Clients)	0	0
Accommodation and Food Services	2	8
Agriculture, Forestry, Fishing and Hunting	0	5
Arts and Entertainment	0	1
Construction	0	1
Educational Services	0	0
Finance and Insurance	0	0
Healthcare and Social Assistance	1	3
Management of Companies and Enterprises	0	0
Manufacturing	0	1
Professional/Technical Services	2	8
Real Estate, Rental and Leasing	0	0
Research and Development	0	0
Retail	1	5
Service	0	9
Technology Services	0	0
Transportation and Warehousing	1	1



Manufacturing	0	1
Professional/Technical Services	2	8
Real Estate, Rental and Leasing	0	0
Research and Development	0	0
Retail	1	5
Service	0	9
Technology Services	0	0
Transportation and Warehousing	1	1
Wholesale	0	0
No Response	2	3
DEMOGRAPHICS (Business Ownership Gender)	0	0
Male	4	17
Female	3	13
Male/Female	0	8
No Response	2	7
DEMOGRAPHICS (Ethnic Background - Race)	0	0
American Indian or Alaskan Native	0	0
Asian	1	5
Black or African American	2	4
Native Hawaiian or Pacific Islander	0	0
Multiracial	1	1
White	3	28
No Response	2	7
DEMOGRAPHICS (Ethnicity)	0	0
Hispanic	2	5
Non-Hispanic	6	35
No Response	1	5
DEMOGRAPHICS (Business Ownership Vet. Status)	0	0
Veteran	0	0
Service-Disabled Veteran	0	0
Non-veteran	6	37
No Response	3	8
COUNSELING ACTIVITY (Areas of Counseling, # of Sessions)	0	0
Business Accounting/Budget	0	0
Rusiness Plan	0	1







#### **Economic Profiling**

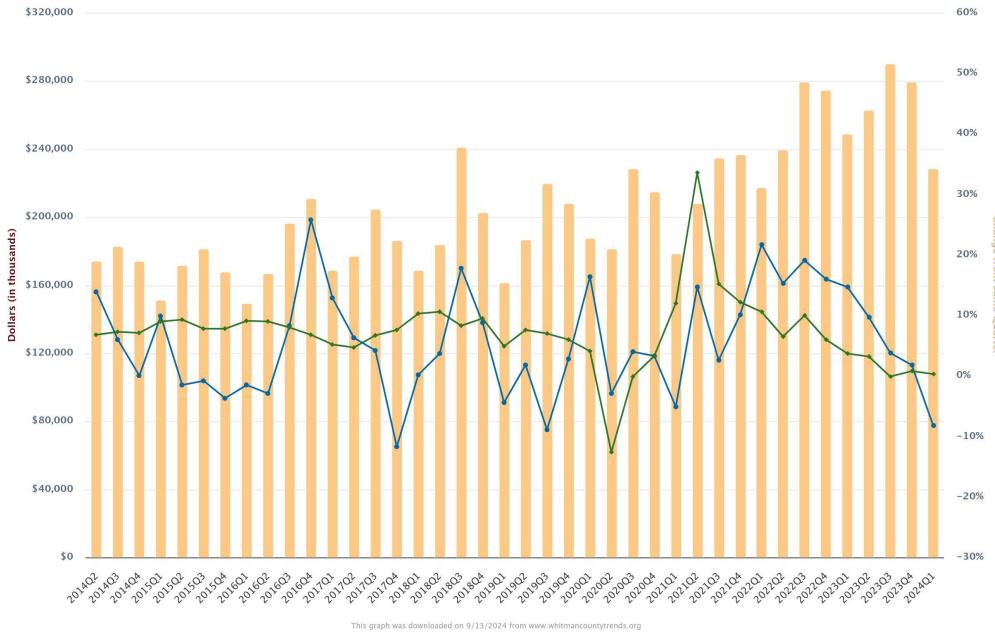


#### **Select Economic Indicators:**

- Quarterly taxable retail sales and annual growth rate
- Quarterly residential building permits
- Share of employment in Top 5 largest sectors
- Median home resale price

Want additional data? Visit www.whitmancountytrends.org.

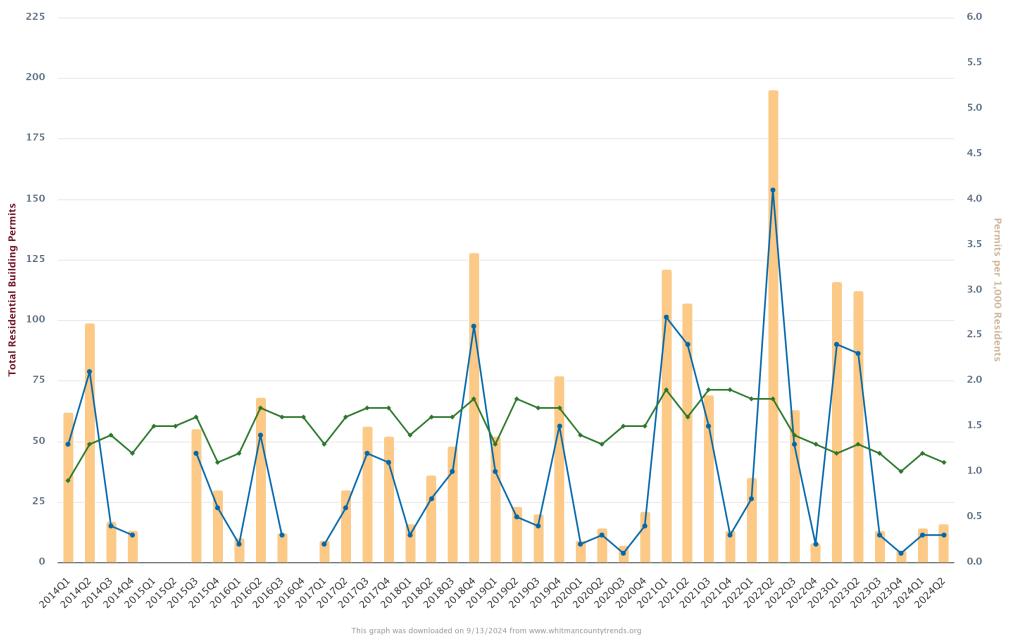
#### 2.2.4 Quarterly Taxable Retail Sales & Annual Growth Rate from Same Quarter of Previous Year





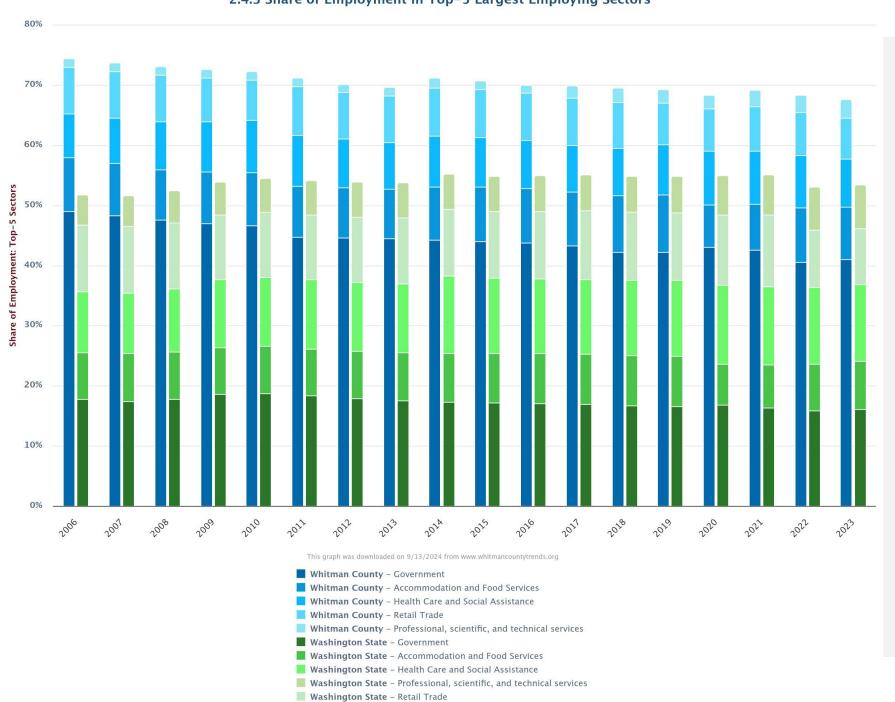
- Whitman County Total Retail Sales (thousands)
- → Whitman County % change from previous year
- → Washington State % change from previous year

#### 2.3.3 Quarterly Residential Building Permits & Number per 1,000 Residents



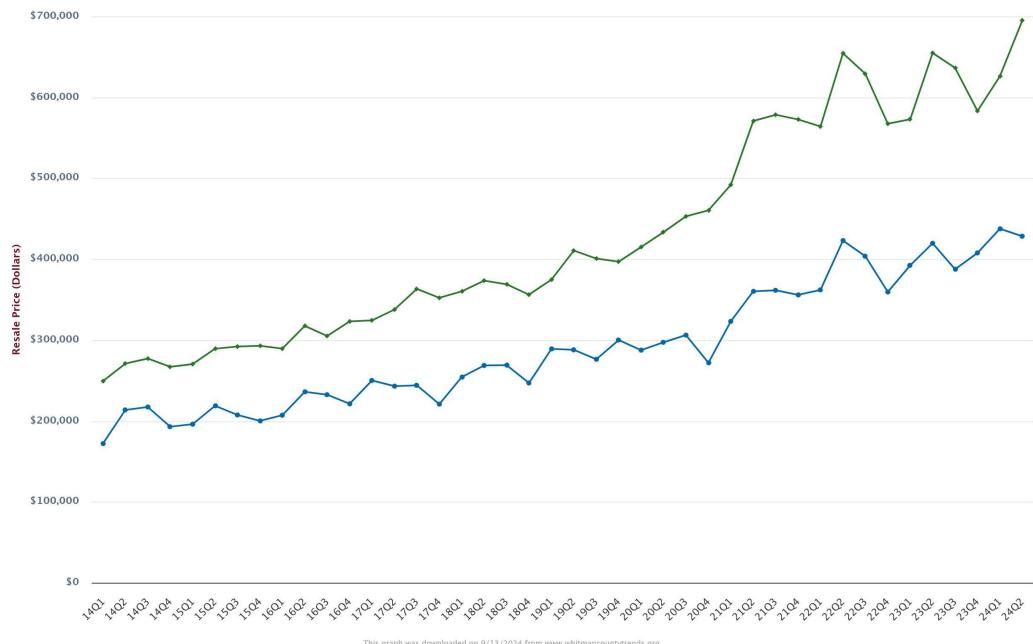


- Whitman County Total Units
- → Whitman County Permits Per 1000 Residents
- → Washington State Permits Per 1000 Residents





#### 6.3.1 Median Home Resale Price





This graph was downloaded on 9/13/2024 from www.whitmancountytrends.org

Whitman County - Median Home Resale Price **— Washington State** – Median Home Resale Price

#### **Existing Business Retention & Expansion**



Energy Saving in Agriculture and Rural Businesses
 — David Funk, Zero
 Emissions Northwest



# Who is ZEN?

Zero Emissions Northwest empowers farms, fleets and small businesses in the Pacific Northwest to achieve energy independence and cost savings.

We go beyond grant assistance, offering a comprehensive suite of services to identify costsaving opportunities and implement practical technologies for a more sustainable future.



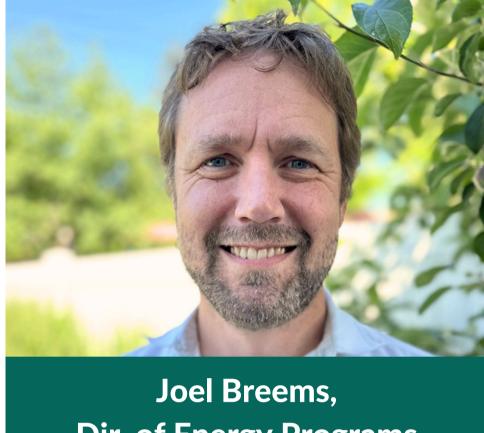


ZEN + PRWA is officially contracted by the USDA as a Technical Assistant for Agricultural **Producers and Rural Small Businesses** 

www.zeroemissionsnorthwest.com



**David Funk, President** 



**Dir. of Energy Programs** 



Lizzy Beachland, **Dir. of Operations** 



Elise Azara, Dir. of Marketing

# Who is PRWA?

Partners for Rural Washington works with rural communities to develop their capacity to create a prosperous and sustainable future.





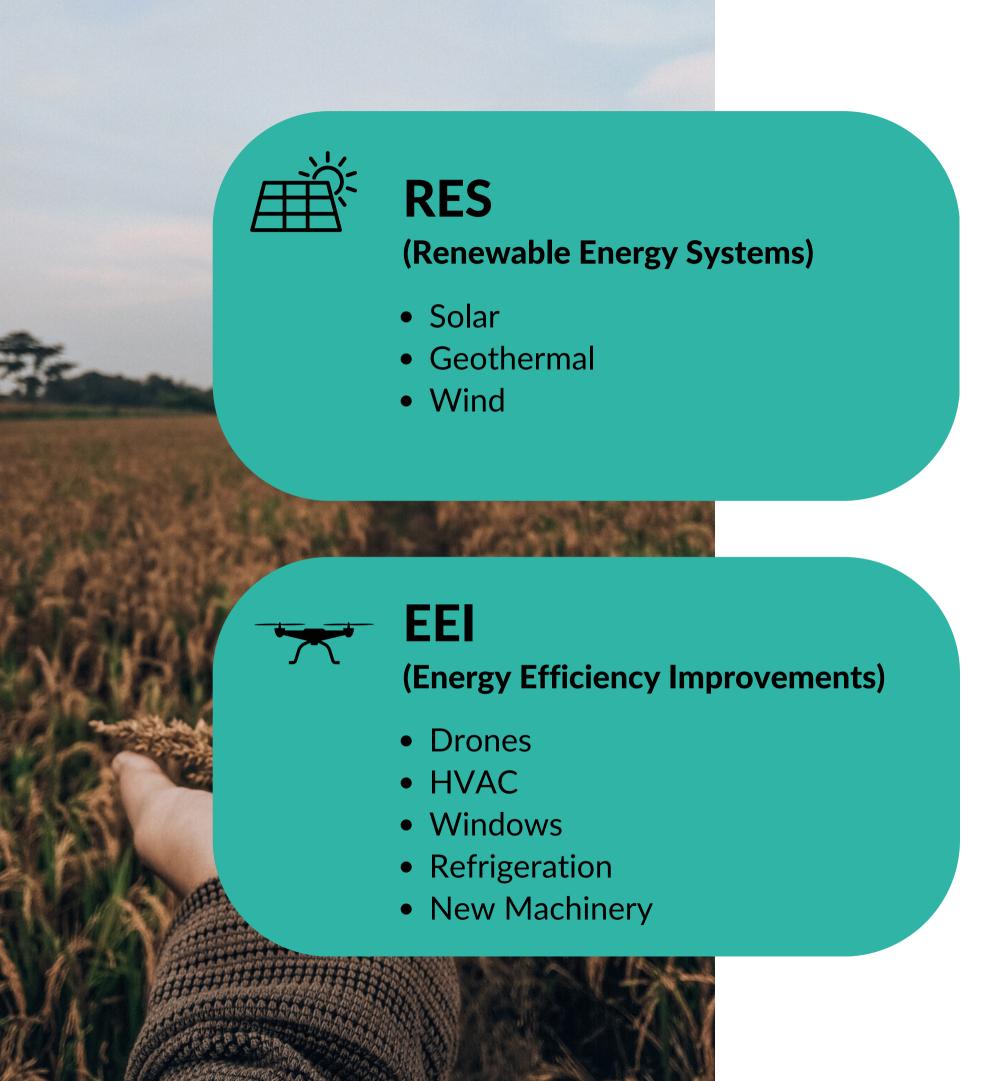


# Partners for Rural Washington starts by asking, "What's not working and why?"

PRWA helps aggregate resources, facilitate sound policy and collaborate with rural communities to help them thrive in the 21st century. They enhance the resilience and competitiveness of our state to the benefit of all its residents.



ZEN + PRWA is officially contracted by the USDA as a Technical Assistant for Agricultural Producers and Rural Small Businesses





# What is REAP?

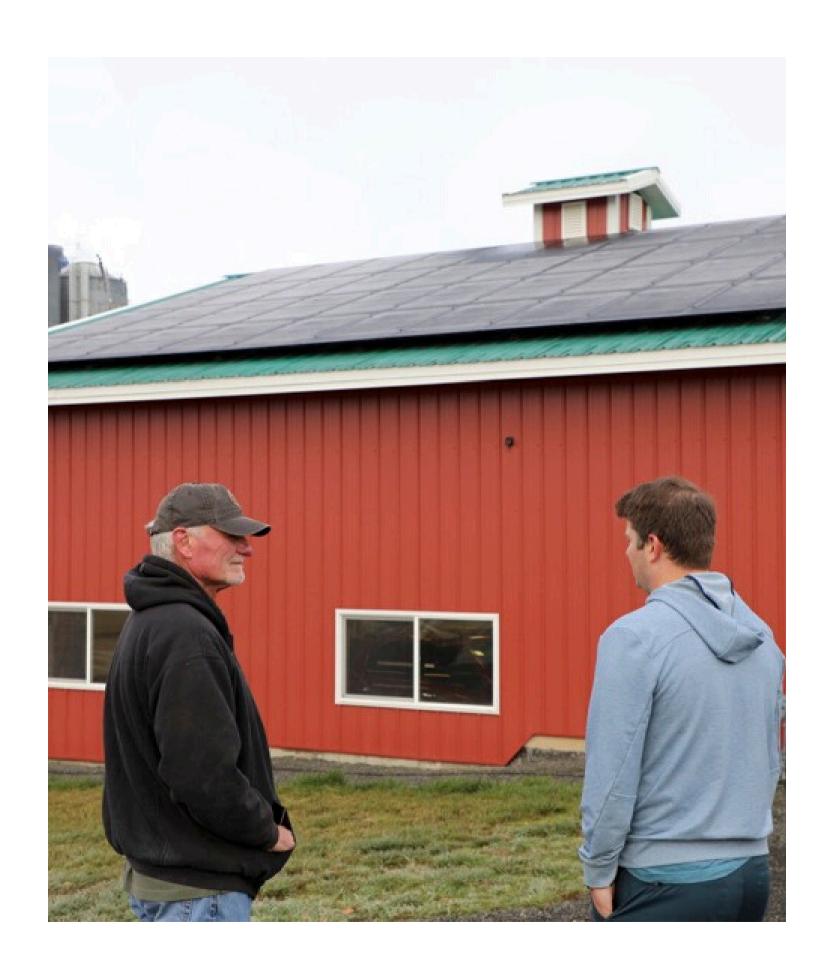
### **Rural Energy for America Program**

The REAP program, through the USDA, provides grant funding to eligible agricultural producers and rural small businesses for renewable energy systems or to make energy efficiency improvements.

25% - 50% of grant funding could be waiting for you.

\*This is in addition to the 30% tax credit.





# How does ZEN help?

We assess, qualify your business, handle all the paperwork, and submit the grant application on your behalf.

#### **Other Energy and Cost-Saving Opportunities:**

- Spray drones
- Insulation
- LED lighting
- Heat pumps
- Refrigeration
- Small wind machines for orchardists
- New machinery



# Solarize Ag Program

ZEN created a group-purchasing plan for WA and ID farmers.

#### **Farmer First**

Bulk-pricing model for solar, on a tiered plan. The more people sign up, the lower the cost.

This is in addition to REAP grant savings and the 30% federal tax credit.







# **Examples of REAP Grant Awards**

ZEN handles your project from start to finish to ensure the highest-scoring grant application possible.



**EEI grant for spray drone = \$20k+**4 | Ranch LLC | WA



**EEI grant for VFD Irrigation = \$99k+**Gebbers Farm | WA



RES grant for solar = \$99k+ V75 Vineyard | WA



RES grant for solar = \$42k+
Castle Rock Land & Cattle | ID

# Real Savings for Rural Communities

Empowering rural communities and farmers through energy efficiency and practical energy solutions



The projects that we support will save rural counties in WA and Idaho

\$4.5 M over 30 years.









Ok, but what does it cost?

\$

**RES:** \$959\*

EEI: \$1400\*\*

\*WA & ID; other states vary;

\*\*includes comprehensive CEM energy assessment

If your grant doesn't win, you don't pay.



So, to put it another way, it's zero-cost to explore the REAP process and submit. ZEN structures our fees in such a way as to create zero barriers to entry -- meaning, we want this opportunity to be available for as many farmers and ag producers as possible.





# ZeroEmissionsNorthwest.com

# THANKYOU



david.funk@zeroemissionsnorthwest.com

#### **Business Recruitment, Marketing & Advertising**



COMMERCE LEADS					
DATE	TYPE OF BUSINESS	CRITERIA	BENEFITS		
April 2024	Data Center	20-30 acres; 25MW, 25- 30,000 gal/day water	20-30FTE		
April 2024	Housing Facility	Must be located near hospital & airport; can accommodate 500-1500 people	Unknown		
April 2024	Clean Technology	200 acres; 400MW at peak demand; 161,000 gal/day water; 500KT material rail transport; site selection June 2024, operational June 2026	1500 FTE		
Sept. 2024	NLS Manufacturing	700 - 1,300 acres (ideal size is 1,000 acres); minimum 250MW; 3 million gal/day water; 1,500 dekatherm/hour	FTE: 1000+ Capital Investment: \$1B+		

#### **Sites & Infrastructure**



- Permanently Affordable Home Ownership

   Nils Peterson, Moscow

  Housing Trust
- Lower Granite Lock & Dam

   Megan L. Innes, U.S. Army Corps of Engineers
- Conditional Use Permit Process
   Alan Thomson, Whitman County

# An animation to show CLT works to retain affordability

Enter Slideshow mode then Press -> arrow to continue

Nils Peterson

Executive Director

**Moscow Affordable Housing Trust** 

### Shameless advertising



#### In Moscow

#### **Open House 427 Powers Ave**

Sunday Oct 13 1 - 3pm 2 Bed / 1 Bath \$199,888

#### **Open House 430 E Palouse River Drive**

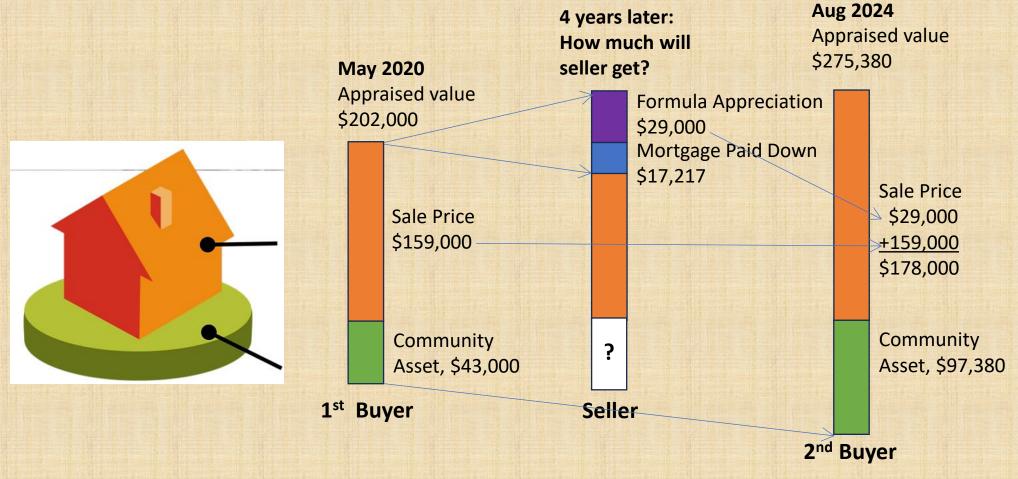
Saturday Oct 19 10am - 2pm 2 Bed / 1 Bath Price TBD

### How does a Community Land Trust work?



### A CLT Stewards the Community Resource

A real example: 3 Bed 2 Bath 1 car garage



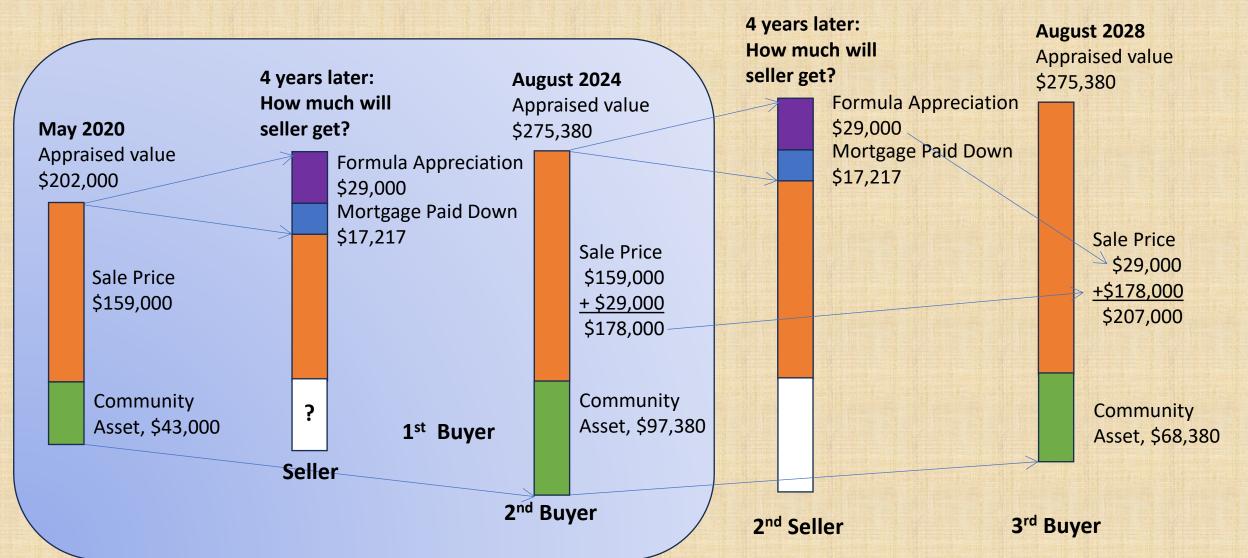
#### Review

The previous slide showed

- How the value of the property is divided between land and improvements
- How a house sold in Spring 2020 for \$159,000 appreciated in value over 4 years
- How the seller gained equity from appreciation and paying down the mortgage
- How the 2<sup>nd</sup> sale was still affordable \$178,000
- How the shared equity model added value to the land also
- Continue to see what could happen in a totally flat market

## A CLT Stewards the Community Resource

A hypothetical <u>flat market</u> example

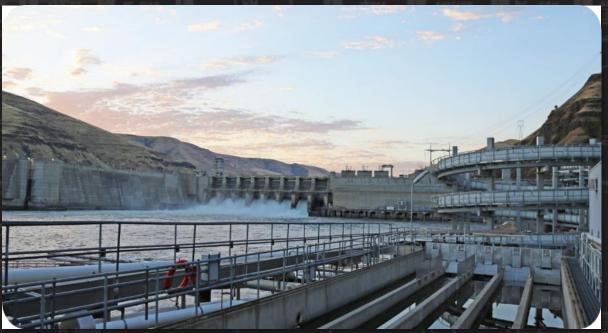


### LOWER GRANITE PROJECT

Megan Innes
Natural Resource Manager
Lower Granite Project









#### MISSIONS AT LOWER GRANITE



Hydropower



Navigation



Natural Resource Management



Fish Passage

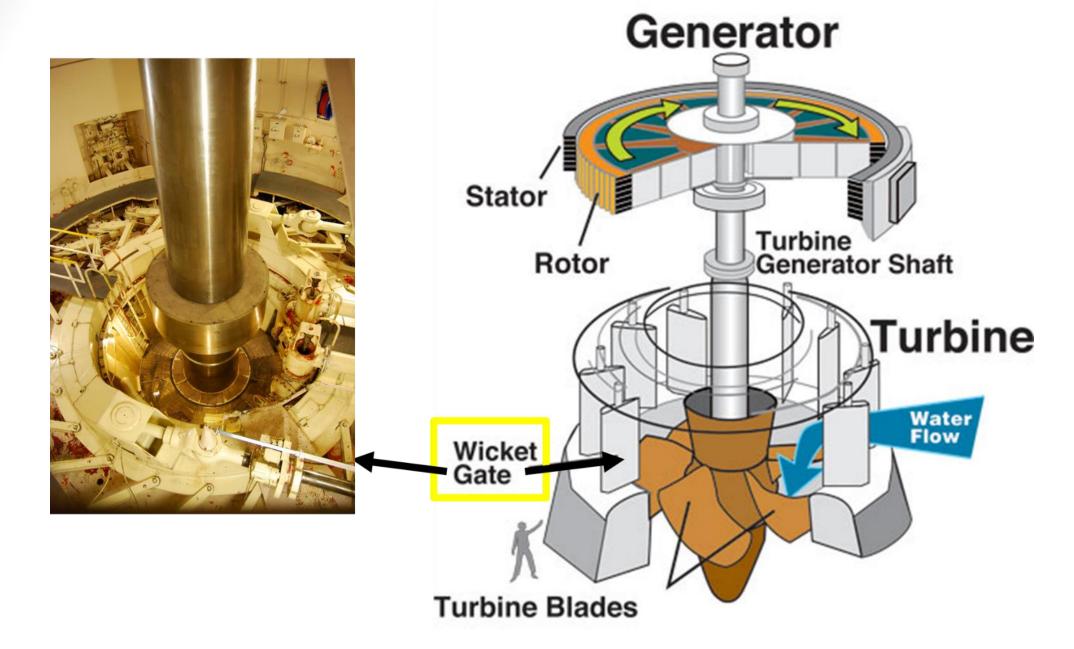
Missions as assigned by the United States Congress



#### **HYDROPOWER**









#### Columbia River Basin Hydropower Breakdown



• 47 Total Dams

• 31 FCRPS Dams

21 USACE Dams

7 Walla Walla District Dams

- McNary
- Ice Harbor
- Lower Monumental
- Little Goose
- Lower Granite
- Dworshak
- Lucky Peak

#### **USACE:**

Largest hydropower producer in U.S.

Powers 10 million homes per year

#### **Northwest Division:**

75% Corp's Power 50% of region's electricity

#### **Walla Walla District:**

**28%** of NW Division's hydropower =

12.8 million MWH\* (~ \$614 million)\*

<sup>\* 5-</sup>year average from FCRPS performance metrics



## LOWER GRANITE CAPACITY 810 MEGAWATTS (MW)

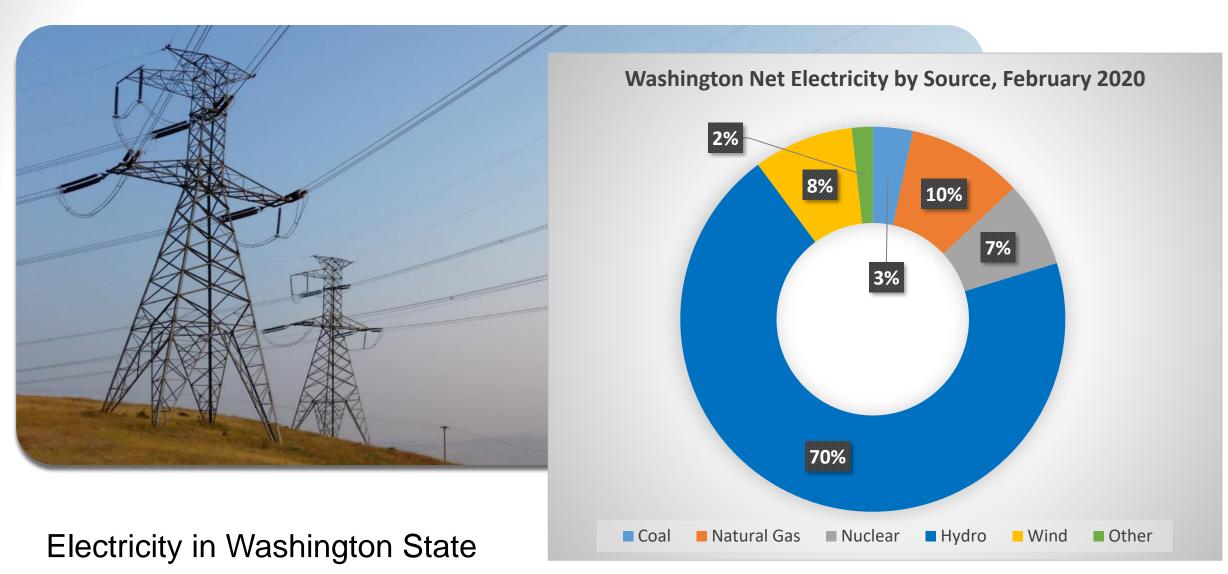
While 1 MW can supply electricity for: 4,000 people and 700 homes

810 MW can supply electricity for: 3.5 million people and 567,000 homes

\$73,483,000 annual revenue\*

<sup>\* 5-</sup>year average from FCRPS performance metrics





Energy Information Administration, Electric Power Monthly, February 2020. Available from: https://www.eia.gov/



## **NAVIGATION**





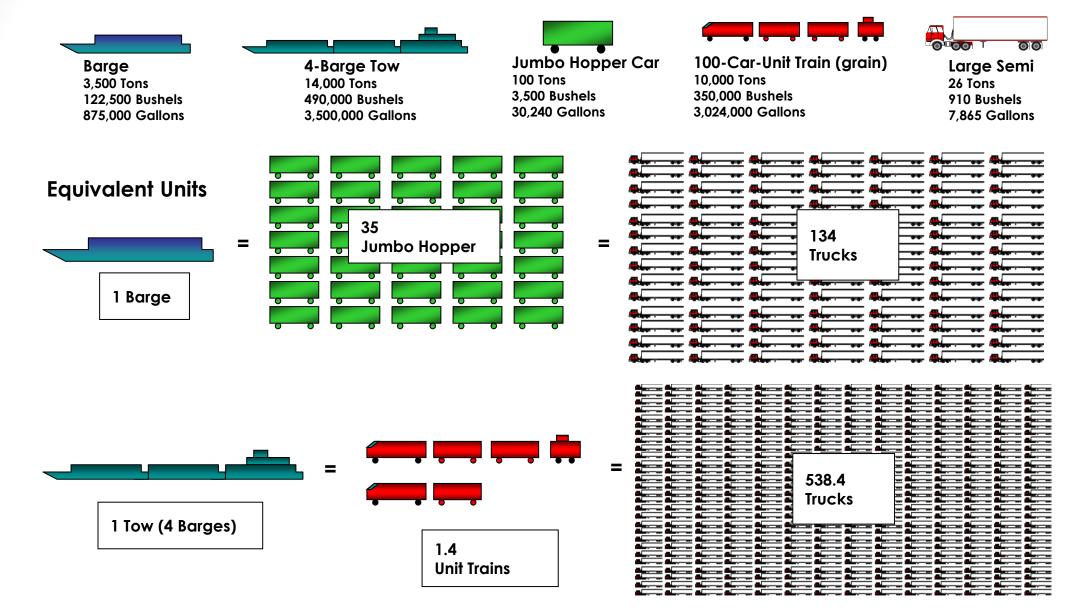
## **Lower Granite Lockages**



<sup>\* 5-</sup>year average from LPMS records



#### **CARGO COMPARISONS**



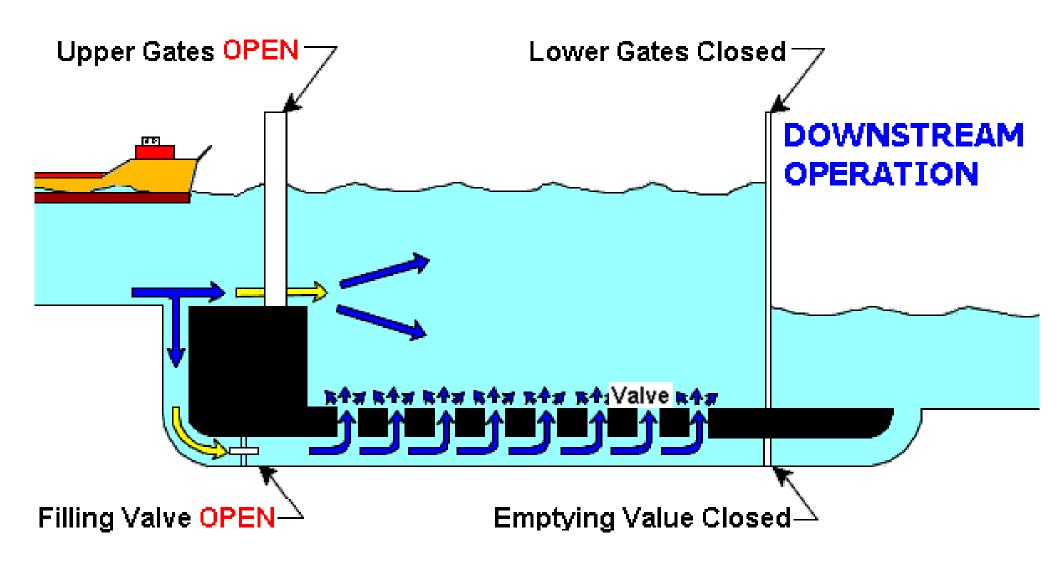


### **Cruise Boats**





### **HOW A NAVIGATION LOCK WORKS**



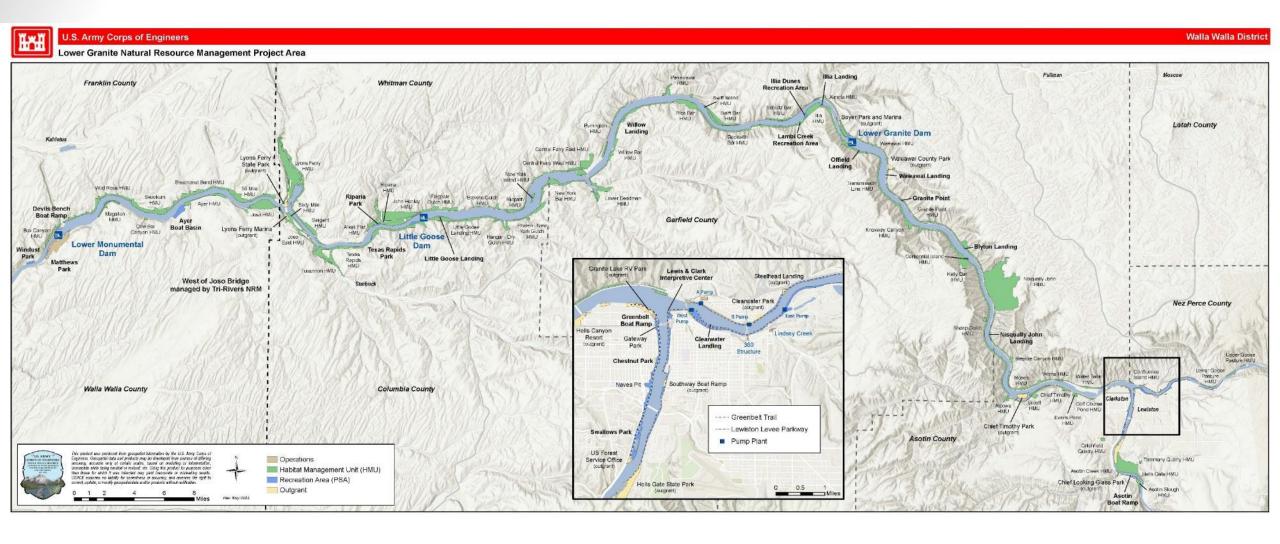


## NATURAL RESOURCE MANAGEMENT: RECREATION & ENVIRONMENTAL STEWARDSHIP





## **FOOTPRINT**



### **FAST FACTS**

- Project Acreage: 66,732 acres
  - Water Acreage: 46,654 acres
  - Land Acreage: 20,078 acres
- River Miles: 102
- 45 Recreation Areas
  - 16 Outgranted (Operated by Others)
  - 29 USACE Operated
- 55 Habitat Management Units
- Annual Visitors: 2.5 Million\*
- Local Economic Impact: \$40,550,000\*
- Jobs in the local Community: 824\*



<sup>\*</sup>Economic impact to communities within 30 miles of the lake. Based on 2022 Value to the Nation Fast Facts for Lower Granite, Little Goose and Lower Monumental upper pool.



## FISH PASSAGE





## FOUR METHODS OF PASSAGE FOR JUVENILE FISH



**Traditional Spillways** 





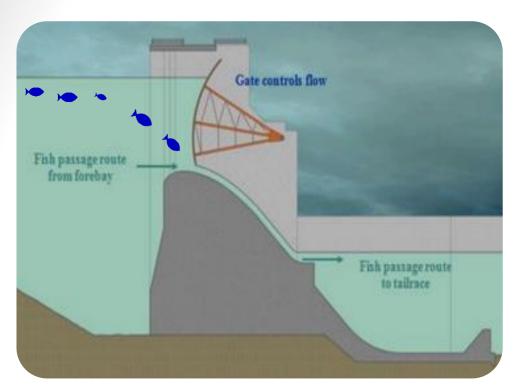




**Turbines** 

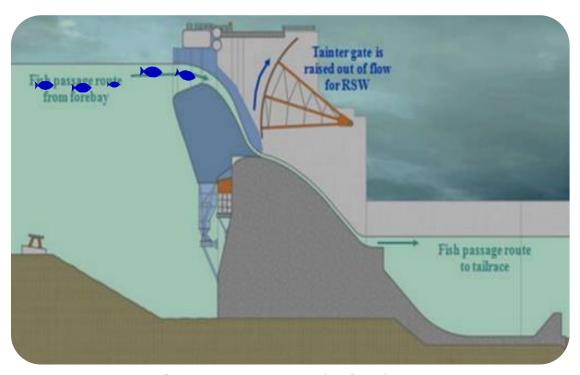


#### TRADITIONAL vs. SURFACE SPILLWAY



#### **Traditional Spillways:**

- Hold back 50 feet of water
- Open from the bottom
- Fish must dive to pass under gate

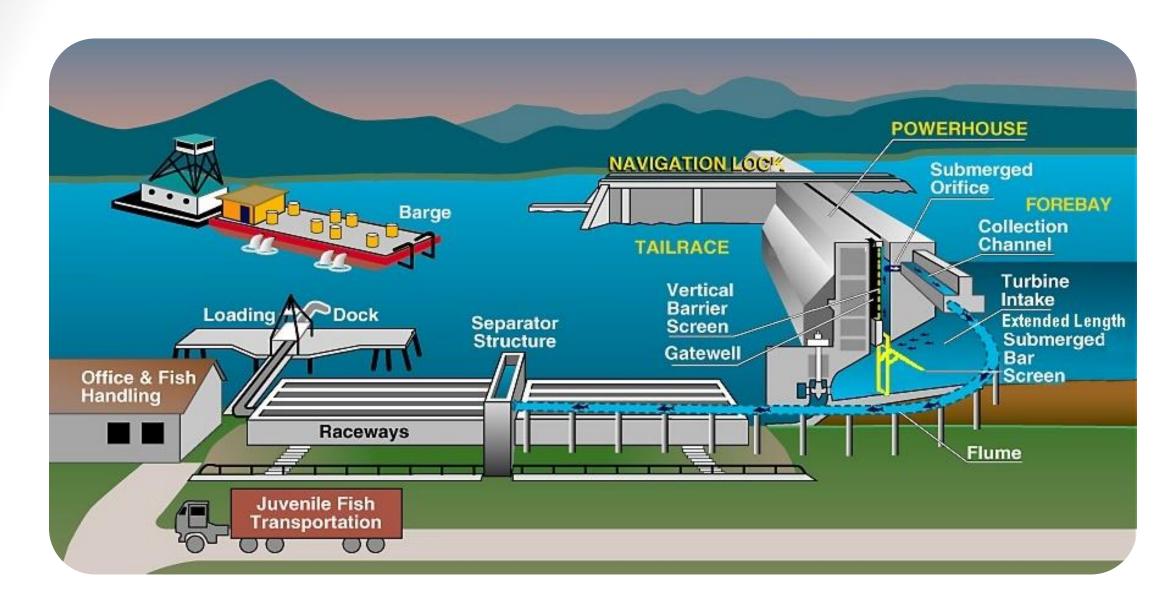


#### Removable Spillway Weir (RSW):

- Installed 2003
- Won National Engineering Award
- Increases spill passage efficiency
- Highest survival route
- Makes spillways easier to find
- Reduces # of juveniles passing through Turbines & Traditional Spillways

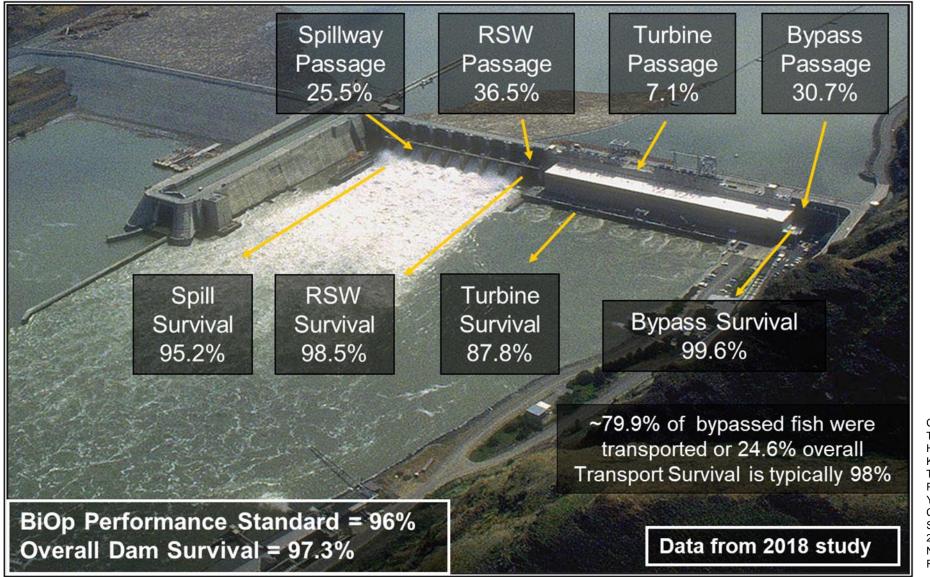


## **Juvenile Bypass System**





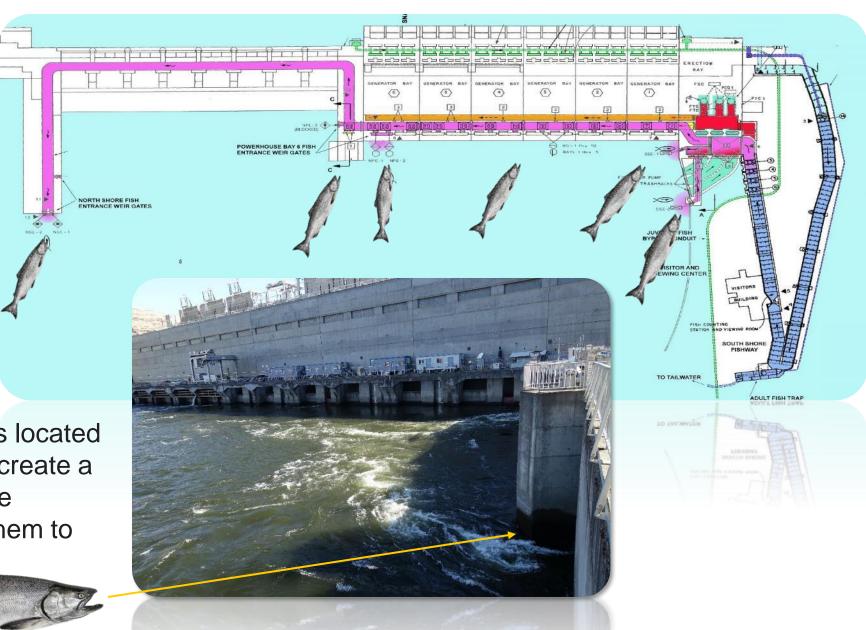
# Lower Granite Dam Yearling Chinook Passage & Survival Estimates



Citation: Skalski JR, RL
Townsend, KD Ham, RA
Harnish, T Fu, X Li, AH Colotelo,
KA Deters, J Martinez, PS
Titzler JM Lady, and ZD Deng.
Passage and Survival of
Yearling and Subyearling
Chinook Salmon and Steelhead
Smolts at Lower Granite Dam,
2018. PNNL-28211, Pacific
Northwest National Laboratory,
Richland, Washington







Several Fish Attraction Weirs located across the front of the dam, create a current that migrating fish are naturally drawn to, leading them to the Adult Ladder.

## **Adult Fish Trap**





- Marks (e.g., fin clips)
- Length
- CWT presence
- PIT tag presence
- Injuries
- Scales for ageing
- Tissue for genetics analysis











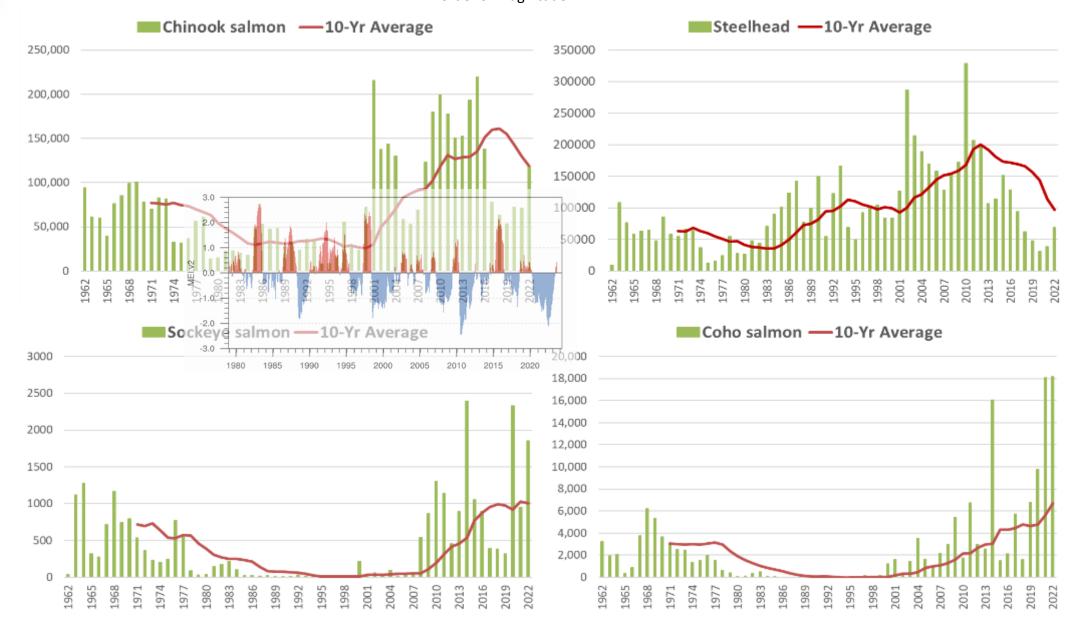




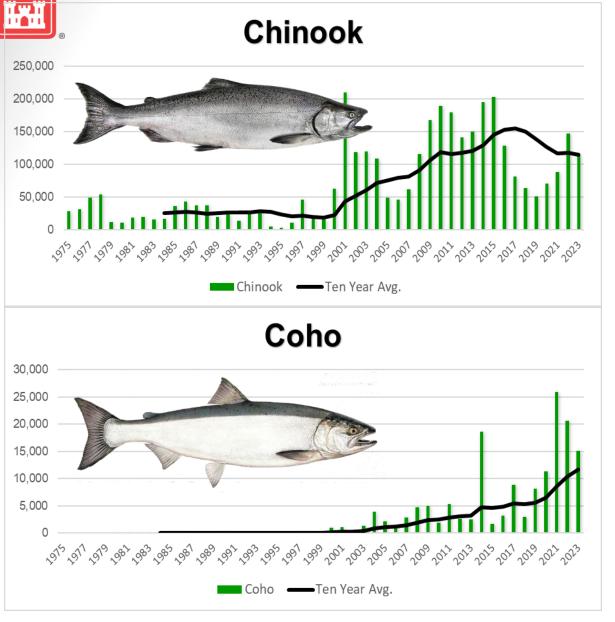


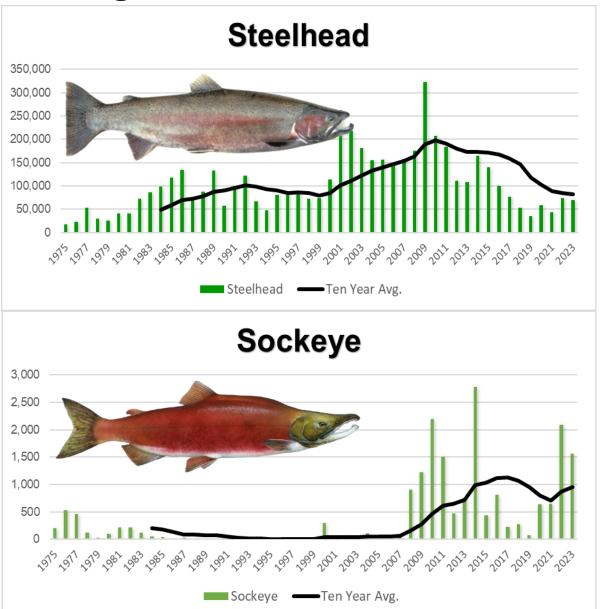
#### Ice Harbor Dam 1962-2022

We have witnessed changes in biological productivity following shifts in the PDO. For example, zooplankton biomass was high from the 1950s through 1977, but during the warm phase of 1977–1998, zooplankton biomass in the southern California Current declined by nearly one order of magnitude. https://www.fisheries.noaa.gov/west-coast/science-data/ocean-indicators-summary-2021



#### Lower Granite Dam Adult Fish Passage Returns 1975-2023





Columbia River DART, Columbia Basin Research, University of Washington. (2021). Adult Passage Annual Counts. Available from http://www.cbr.washington.edu/dart/query/adult\_annual\_sum



## **QUESTIONS?**







Conditional Use Permitting Process, Alan Thomson, Whitman County





- Whitman County Site Reuse & Revitalization Program
  - Presentation at St. John City Hall, October 14<sup>th</sup> at 6:30pm
  - Presentation in Oakesdale Town Hall, October 21<sup>st</sup> at 7pm







Closing

Follow us on social media:



Email: ado@portwhitman.com

Next EDIM: November 6, 2024