

March 26, 2025
11:45 am – 1:30 pm
The Center
110 S. Main St.
Colfax, WA



**Port of
Whitman
County**

Whitman County Economic Development Informational Meeting (EDIM)

**Follow us on
social media:**



www.portwhitman.com

Small Business Development Center (SBDC) Update

- Juan Garcia, Business Advisor, juan.garcia@wsbdc.org



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Economic Profiling

Select Economic Indicators:

- [Washington State Revenue Forecast](#)
- Unemployment Rates by County for January 2025
- Whitman County Historical Employment & Unemployment Rate
- Whitman County Quarterly Taxable Retail Sales
- Whitman County Median Home Resale Price

Want additional data?

Visit www.whitmancountytrends.org.

Sites & Infrastructure

- Whitman County Planning Commission, Alan Thomson, County Engineer
- Whitman County Roads: Planned Projects and Maintenance, Dean Cornelison, County Engineer



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Whitman County Planning Commission

- Alan Thomson, County Planner, Alan.Thomson@whitmancounty.gov



Learn more about the Planning Commission and application:





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Dean Cornelison, P.E.
County Engineer

What has Whitman County Road Department been doing recently?



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Steptoe Canyon Road



Swannack Road

What has Whitman County Road Department been doing recently?



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Steptoe Canyon #2 Bridge (February 27, 2025)

What has Whitman County Road Department been doing recently?



Steptoe Canyon #2 Bridge (March 20, 2025)



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Whitman County Road Updates

- No Road Weight Restrictions (removed 3/23/25)
- Paved and Gravel Roads are all open and passable
 - Still a lot of work to regain full width of gravel roads
 - Shoulder repairs yet to be done on paved roads
- Dirt Roads are being assessed and opened as weather allows

Estimated Cost of Flood Damage Repair ~\$1,000,000

- 2025 County Chip Seal Roads
 - Fairbanks Road
 - Sand Road
 - Endicott Road

Whitman County Road Project Updates



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Hume Road Reconstruction Milepost 0.00 – 3.12

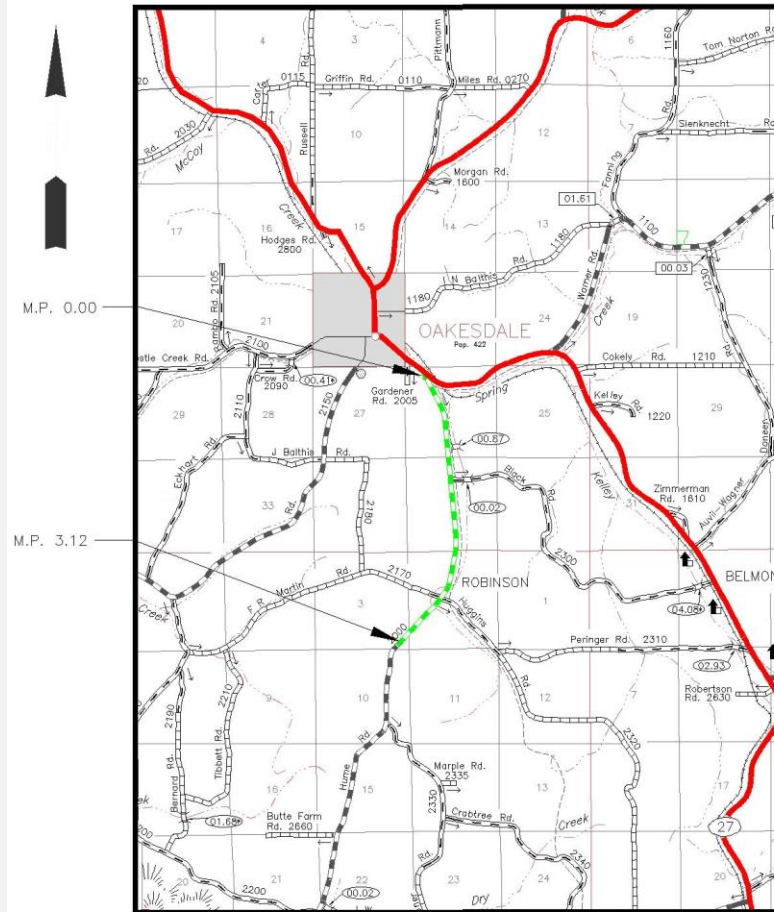
Project Details

- Widen Roadway to 34'
 - 28' Paved
 - 3' Gravel Shoulders

Project Cost

- \$5,000,000 - \$6,000,000
 - State Grant (CRAB)
 - Federal Funding (FHWA)
 - Local Funds (Whitman County)

Construction 2025/26



HUME ROAD NO. 2000



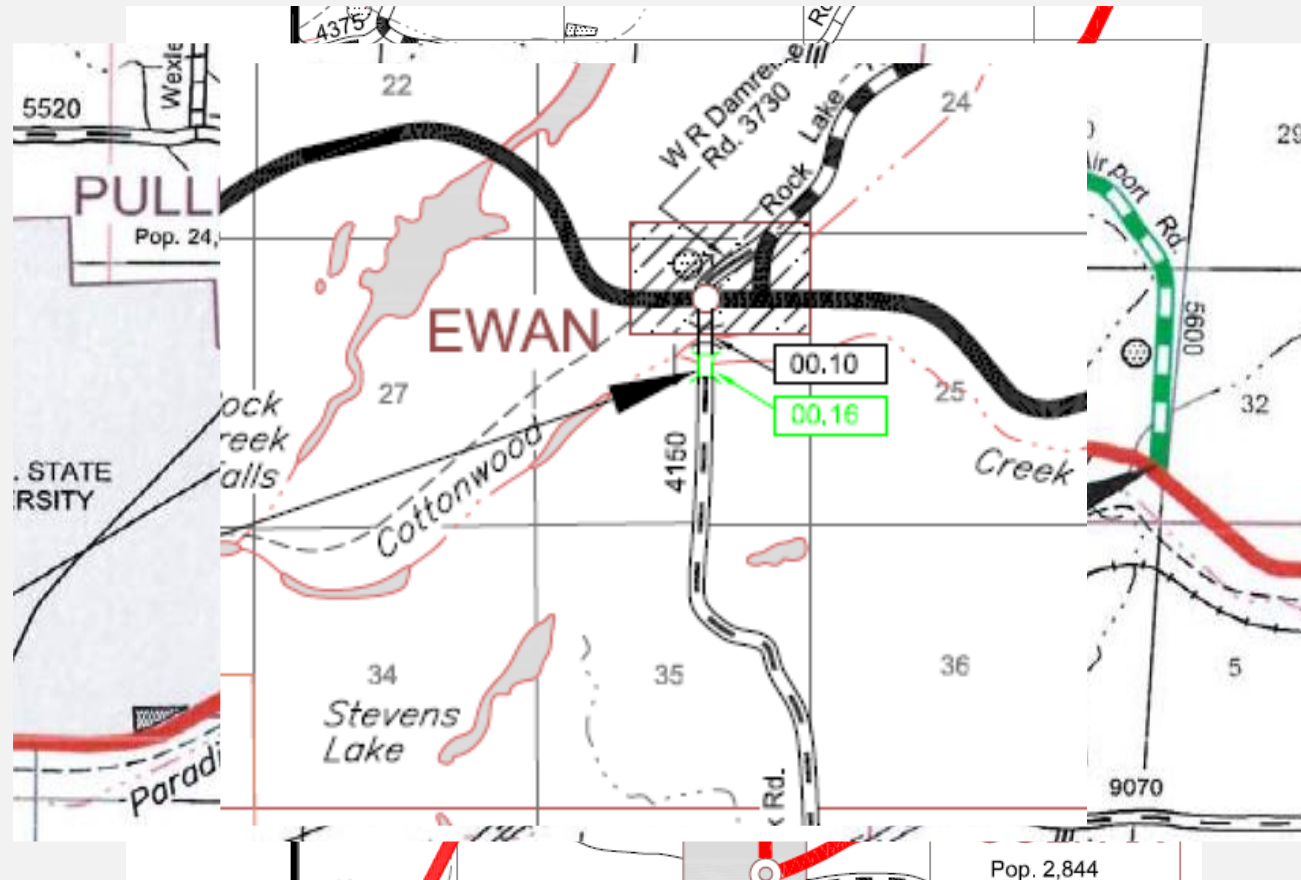
Network: Aug 27, 2020 7:54:42 AM PST
Local: Aug 27, 2020 7:54:40 AM PST
47°54'37.775"N 117°13'33.682"W ±3.22m
17457 Hume Rd, Oakesdale, WA 99155, USA
Altitude: 2430.2ft
3DDownload: KM, P, O, TS
Index number: 16

Whitman County Future Road Projects



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- Pullman Airport Road
 - Milepost 3.40 – 6.11
 - Begin Design 2025
 - Construction 2027/28
- Green Hollow Road
 - Milepost 5.78 – 8.12
 - Partially funded
- Ewan Bridge Rehabilitation
 - Design 2025
 - Construction 2026



Questions



Dean Cornelison, P.E.
Whitman County Engineer
(509) 397-5201
Dean.Cornelison@whitmancounty.gov

Existing Business Retention & Expansion

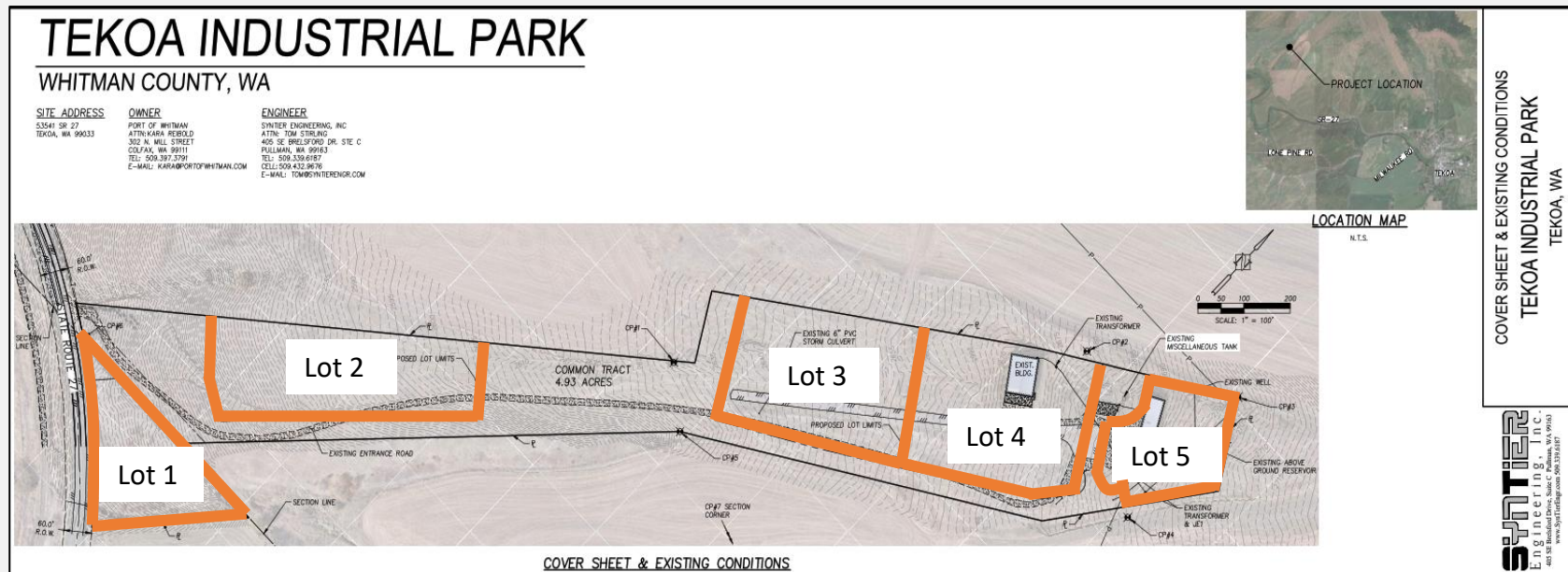
- Upcoming Small Business Workshops:
May 8th from 3:30-5:30pm in Uniontown at the Dahmen Barn
April 24th from 5:30-7:30pm in Colfax at The Center



We will send the
RSVP forms for
these events via
email. Feel free
to forward to
others!

Business Recruitment, Marketing & Advertising

- Tekoa Industrial Development Site Update
 - \$2.1M Loan awarded through CERB Prospective Development Program
 - Interlocal agreement to expand water usage capacity
 - Target industry identification

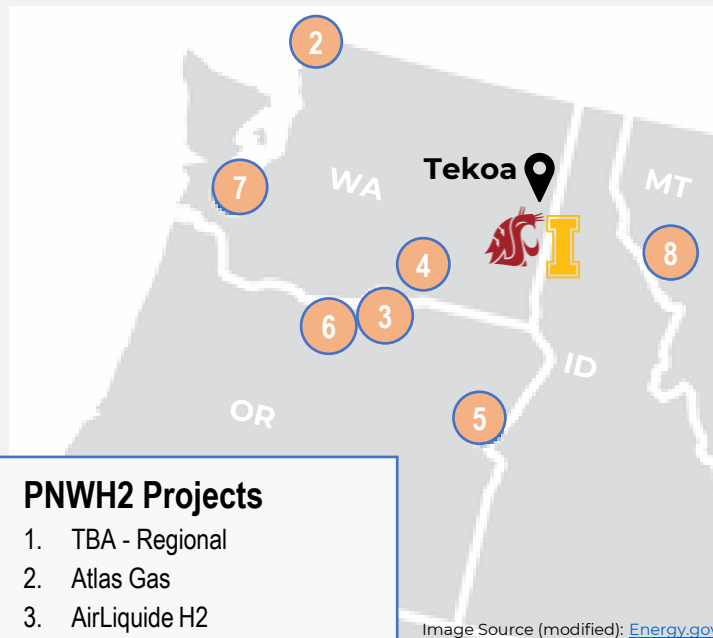




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Business Recruitment, Marketing & Advertising

- Two R1 Universities
 - U of I – Bioengineering & climate
 - WSU – Hydrogen & materials science
- Business Engagement
 - Qualterra – Biochar
 - Plug Power – Hydrogen
 - AEM – Hydrogen



PNWH2 Projects

1. TBA - Regional
2. Atlas Gas
3. AirLiquide H2
4. Atlas Agro
5. Express Ranch Hydrogen
6. BoardmanH2
7. Lewis County Transit
8. St. Regis - Montana

Image Source (modified): [Energy.gov](https://www.energy.gov)



Nearby Metropolitan Areas

1. **Seattle, WA:** 300mi, ~4.5hr Drive Time, Pop. 2,600,048
2. **Tri-Cities, WA:** 157 mi, 2.5hr Drive Time, Pop. 290,247
3. **Spokane, WA:** 39 mi, 1hr Drive Time, Pop. 544,589
4. **Coeur D'Alene, ID:** 49 mi, 1hr Drive Time, Pop. 223,693
5. **Pullman, WA:** 46mi, 1hr Drive Time, Pop. 83,734
6. **Moscow, ID:** 52mi, 1hr Drive Time, Pop. 84,694

**Populations are based on county and zip code census data for a 25-mile radius.*

Technology Transfer & Commercialization Facility



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- Building local momentum
 - WSU, Department of Research
 - WSU, Center for Entrepreneurship
 - U of I, Department of Research and Economic Development
 - Inland Northwest Partners
 - Several regional entrepreneurs and private businesses
 - Qualterra Inc.



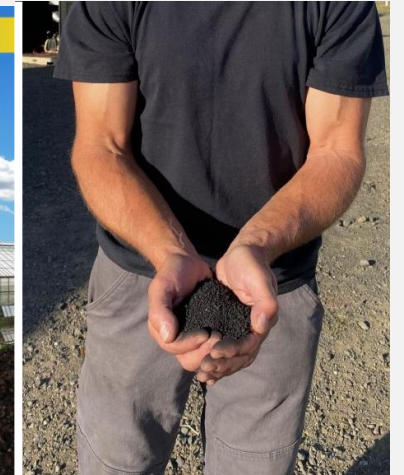
Technology Transfer & Commercialization Facility



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- Clean plant propagation
- Molecular diagnostic testing
- Biomass processing for novel biochar-based soil amendments
- Three commercial facilities
- HQ in Pullman, WA
- 100 employees in the next two years



Technology Transfer & Commercialization Facility



Project Funding

Pending

- \$1.2M EDA Grant
- \$1.5M State Capital Request
- \$2M Green Jobs Grant

In-progress

- \$2.5M Federal CDS Request
- \$1.0M .09 Funds

Secured

- \$2.0M Port of Whitman
- \$50k CERB Grant

Project Timeline



Economic Development Advocacy

- Regional Bus Service Project – Paige Collins and Aly Sterman, Council on Aging and Human Services COAST Transportation



Economic Development Advocacy

Snake River Family Festival - Why We Celebrate



Highlight the importance of the river system to economic development in our region



Recognize that a healthy local economy includes the promotion of tourism and recreation.

Boyer Park & Marina Draws nearly 500,000 people annually—more than 11 times the population of Whitman County!

Economic Development Advocacy

Snake River Family Festival - Why We Celebrate



The Port's operation and investment in Boyer Park & Marina represents both a response to community demand as well as our desire to pay a dividend back to the community. The Festival helps us connect with our community and to share about the port, our purpose and mission, and our contributions to the vitality of Whitman County.



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**RCW
53.08.260**

*A port district may construct, improve, maintain, and operate **on-water** public park and recreation facilities...*

Snake River Family Festival



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Snake River Family Festival



Economic Development Advocacy

Snake River Family Festival Planning and Outreach Process



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EVENT PLANNING AND OUTREACH PROCESS & TOOLS

This document provides an overview of the processes and tools used by the Port of Whitman County to plan the Snake River Family Festival and facilitate outreach efforts. From goal development to post-event follow-up, this document outlines the steps and tools we use for planning, promoting, and engaging with stakeholders and attendees. **We are happy to share our tools, lists, and templates!**

PROCESS

Define the Event Purpose and Goals	Start by clearly identifying the purpose of the event. What are you trying to achieve?
Set a Budget	<ul style="list-style-type: none">Determine overall budget and allocate funds for various aspects of the event such as venue, catering, entertainment, marketing, and more.If you charge vendors, determine the amount to charge to recover costs (at a minimum!)Don't forget about insurance.
Choose a Date and Venue	<ul style="list-style-type: none">Consider logistics such as parking, accessibility, and technology needs.Create the event layout.
Plan the Event Agenda	Create a detailed schedule of the event.
Assemble the Team	Identify the people who will help execute the event. Assign roles such as event coordinator, logistics, marketing lead, volunteer coordinator, and others based on the needs of your event.
Secure Exhibitors, Entertainment, and Vendors	Reach out to potential participants, negotiate terms, and confirm availability. Ensure that all contracts and agreements are signed and clarified. Include insurance indemnification clauses.
Develop a Marketing and Outreach Plan	Design a marketing strategy to promote the event. Include social media campaigns, email newsletters, press releases, and partnerships. Target the right audience and choose the channels that best suit your event.
Prepare Event Materials and Logistics	Organize all necessary materials, such as event signage, programs, name tags, giveaways, and equipment. Confirm logistics such as transportation, catering orders, technical equipment setup, and any other required supplies.
Evaluate and Follow Up	<ul style="list-style-type: none">After the event, gather feedback from attendees, staff, and stakeholders. Assess whether your goals were met and identify areas for improvement.Send thank-you notes.
Start planning for next year!	Re-create planning documents from templates. Add notes, tasks, and reminders and make adjustments as ideas and changes arise.

PLANNING DOCUMENTS

Event Planning Workbook	Workbook Tabs include: <ul style="list-style-type: none">Questions, Ideas, and NotesTasks and TimelineAdvertising, Media and Promotion with contacts and a list of promotional items ideasBudgetExhibitor ListItems Needed for the EventEvent Assignments and InstructionsInvite Lists with contacts for stakeholders, legislators, school districts, community partners, and moreEntertainmentEvent Rental List
Marketing and Promotion Plan	<ul style="list-style-type: none">Detailed outline of the marketing and outreach plan with publication dates and tasksPlan and budget for social media ads
Requests for Proposals	<ul style="list-style-type: none">CaterersEvent Equipment and Rentals
Emergency Plan	Includes emergency response protocol, assignments and lost child protocol
Event Binder Template	Includes all contacts, contracts, layout plans, assignments, and emergency plan. Printed copy available at event.

TOOLS AND TEMPLATES

Marketing and Promotional Materials	<ul style="list-style-type: none">Canva.com – free, easy-to-use tool to create social media posts, flyers, advertisements, and event logosMedia ReleasesRadio Ads																						
Contact List for Publications and Promotion Outlets	<table><tr><td>Colfax Chamber of Commerce</td><td>NWPB Community Calendar</td></tr><tr><td>Google Ads/Facebook Ads</td><td>Palouse Chamber of Commerce</td></tr><tr><td>Inland 360</td><td>Palouse Scenic Byway Website</td></tr><tr><td>Inland Northwest Broadcasting</td><td>Peachjar (Pullman School District)</td></tr><tr><td>Inlander</td><td>Pullman Chamber of Commerce</td></tr><tr><td>Innovia Foundation Community Calendar</td><td>Pullman Community Update</td></tr><tr><td>Lewiston Tribune</td><td>Spokesman Review</td></tr><tr><td>Local Radio Stations</td><td>State of Washington Tourism Calendar</td></tr><tr><td>Moscow Pullman Daily News</td><td>Tekoa Chamber of Commerce</td></tr><tr><td>Neill Public Library</td><td>Whitman County Gazette</td></tr><tr><td>Northwest Public Broadcasting</td><td>Whitman County Library</td></tr></table>	Colfax Chamber of Commerce	NWPB Community Calendar	Google Ads/Facebook Ads	Palouse Chamber of Commerce	Inland 360	Palouse Scenic Byway Website	Inland Northwest Broadcasting	Peachjar (Pullman School District)	Inlander	Pullman Chamber of Commerce	Innovia Foundation Community Calendar	Pullman Community Update	Lewiston Tribune	Spokesman Review	Local Radio Stations	State of Washington Tourism Calendar	Moscow Pullman Daily News	Tekoa Chamber of Commerce	Neill Public Library	Whitman County Gazette	Northwest Public Broadcasting	Whitman County Library
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Moscow Pullman Daily News	Tekoa Chamber of Commerce																						
Neill Public Library	Whitman County Gazette																						
Northwest Public Broadcasting	Whitman County Library																						

CONTACT: BRENDA STAV | BRENDA@PORTWHITMAN.COM | 509-330-6649

“Coming together is a beginning;
keeping together is progress;
working together is success.”
–Ford Motor Company

JOIN US AT THE FESTIVAL

Snake River Family Festival
Boyer Park & Marina
Saturday, June 14, 2025
11 a.m. – 2 p.m.



**Port of
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Public Works Opportunity



Hold the Dates!

MRSC Rosters and Washington APEX Center are making plans for a post-EDIM seminar on either **July 30** or **September 24**.

- Learn how MRSC Rosters can save your agency money and time by maintaining individual Small Works, Consultant, and Vendor rosters to make the roster contracting process easier.
- Participate in the APEX Center coordinated networking opportunity for local agencies and businesses.



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Whitman County RiskMAP – Open House Outreach

Questions?

Kara Jacobacci

Risk Analyst

(202) 215-8229

Kara.Jacobacci@fema.dhs.gov

Hybrid/Virtual Open Houses:

Community leaders host residents locally, with FEMA staff utilizing Zoom to present and answer questions, as well as FEMA staff available via phone or email to answer questions both during the meeting and in the days/weeks following. FEMA Staff are currently unable to attend meetings in-person.

START OF 90-DAY APPEAL PERIOD: Late May/Early June 2025

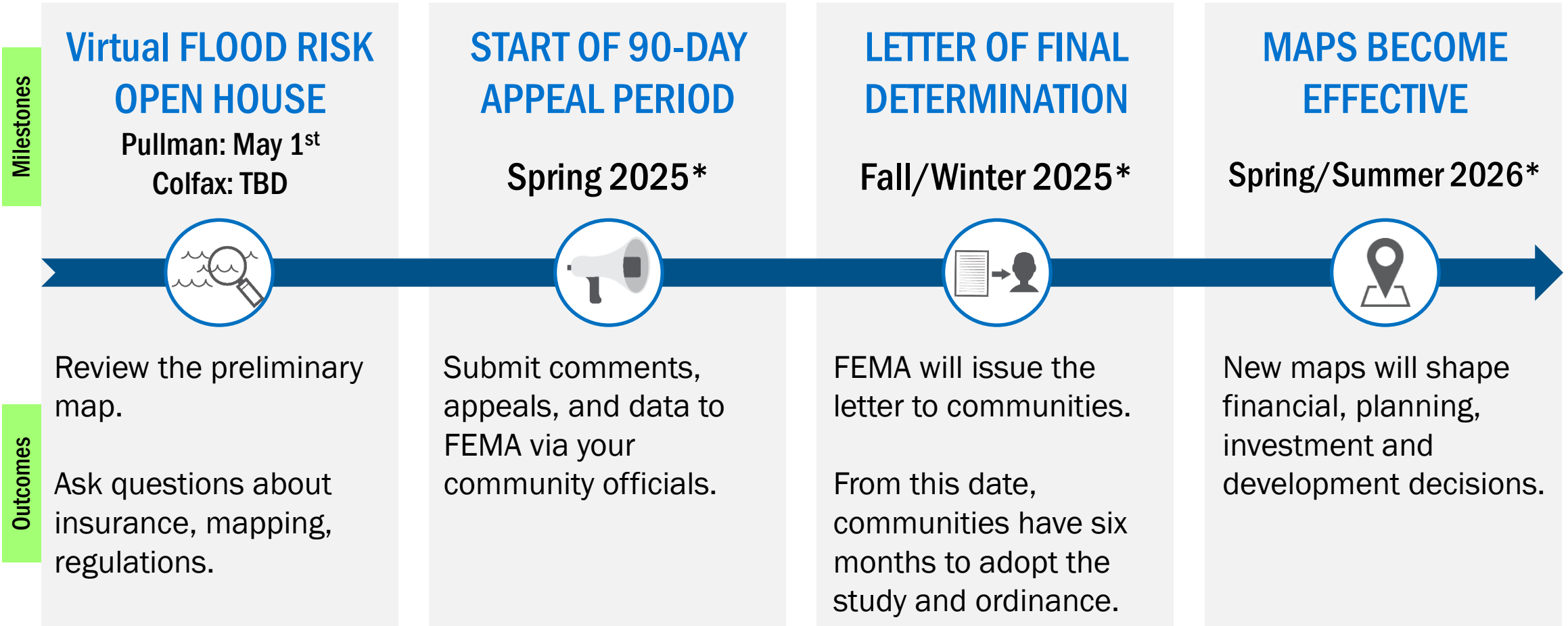
Submit comments, appeals, and data to FEMA via your community officials.

Exact start date will be known by Open House meetings.



FEMA

Whitman County: PROJECT TIMELINE



FEMA

* All projected dates may change as the project progresses.

Closing

Follow us on
social media:



Email: ado@portwhitman.com

Next EDIM: May 28, 2025



www.portwhitman.com