

# Whitman County Economic Development Informational Meeting

March 26, 2025 11:45 am – 1:30 pm The Center, Colfax

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Economic Development Informational Meetings (EDIMs) are updates on the Port's implementation of the ADO's economic development plan. No business or official actions will be taken by the Port Commissioners.

## Agenda

- 1. Welcome and Introductions 12:00 pm
- 2. **2024 Economic Development Plan** a. Small Business Development
  - Updates on Small Business Development Juan Garcia, Washington Small Business Development Center (SBDC) **(Exhibit 1)**
  - b. Economic Profiling
    - Select Economic Indicators (Exhibit 2)

#### c. Existing Business Retention & Expansion

• Upcoming Social Media Workshops for Small Businesses (Exhibit 3)

#### d. Business Recruitment/Marketing & Advertising

- Tekoa Site Update
- Technology Transfer & Commercialization Facility

#### e. Site & Infrastructure

• Whitman County Roads: Planned Projects and Maintenance – Dean Cornelison, Whitman County

#### f. Economic Development Advocacy

- Snake River Family Festival Planning and Event Overview
- Regional Bus Service Project Paige Collins, Council on Aging & Human Services

### 3. Future Meeting Topics and Closing

The next EDIM is scheduled for **May 28, 2025.** Port staff will keep EDIM participants informed if there are any changes to the meeting format.